

Mate and Mate
focuses on:

***WEBSITES
MOBILE APPS
PRODUCT***

Awards

Cannes Lions, Behance, Awwwards, London
Design Awards, Red Apple, Golden Drum, Golden
Hammer, KIAF, Golden Site Awards



Who we are

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Stages of work

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Mate and Mate is a digital design team based in London, specializing in creating digital designs for websites, mobile apps, products, and advanced systems. Our expertise helps brands stand out and effectively reach their customers online.



Research and Analysis

Analysis of Business Requirements

Competitor analysis

Customer Behavioural Analysis

User Interviews

Usability Testing

Customer Journey Map

Task Analysis

Stage duration:

5 – 10 Working Days

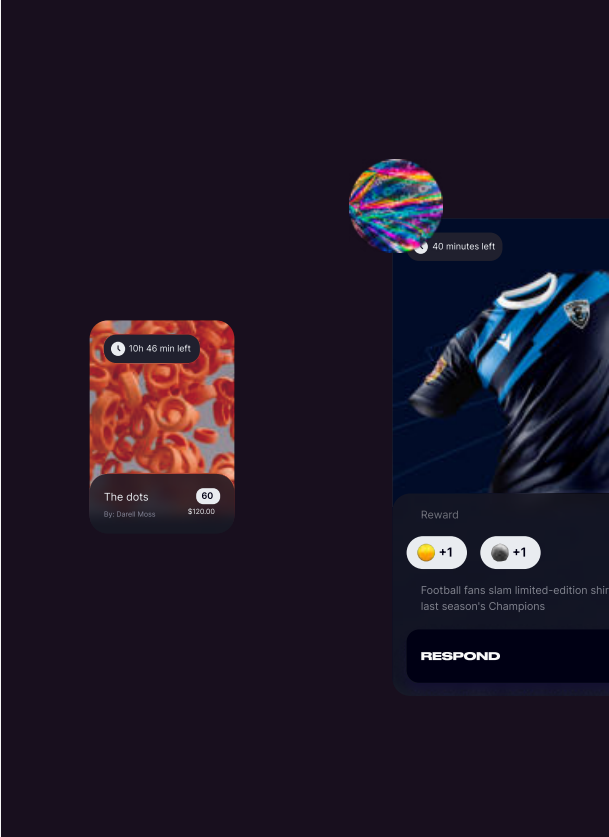
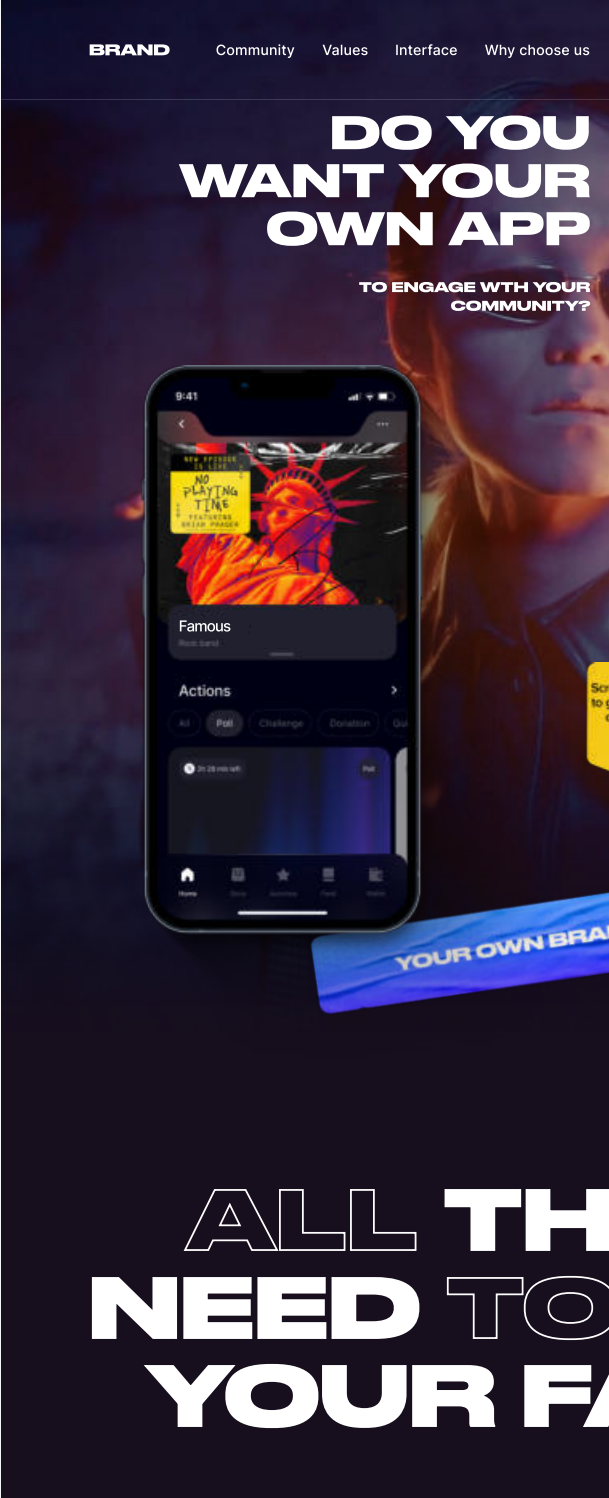
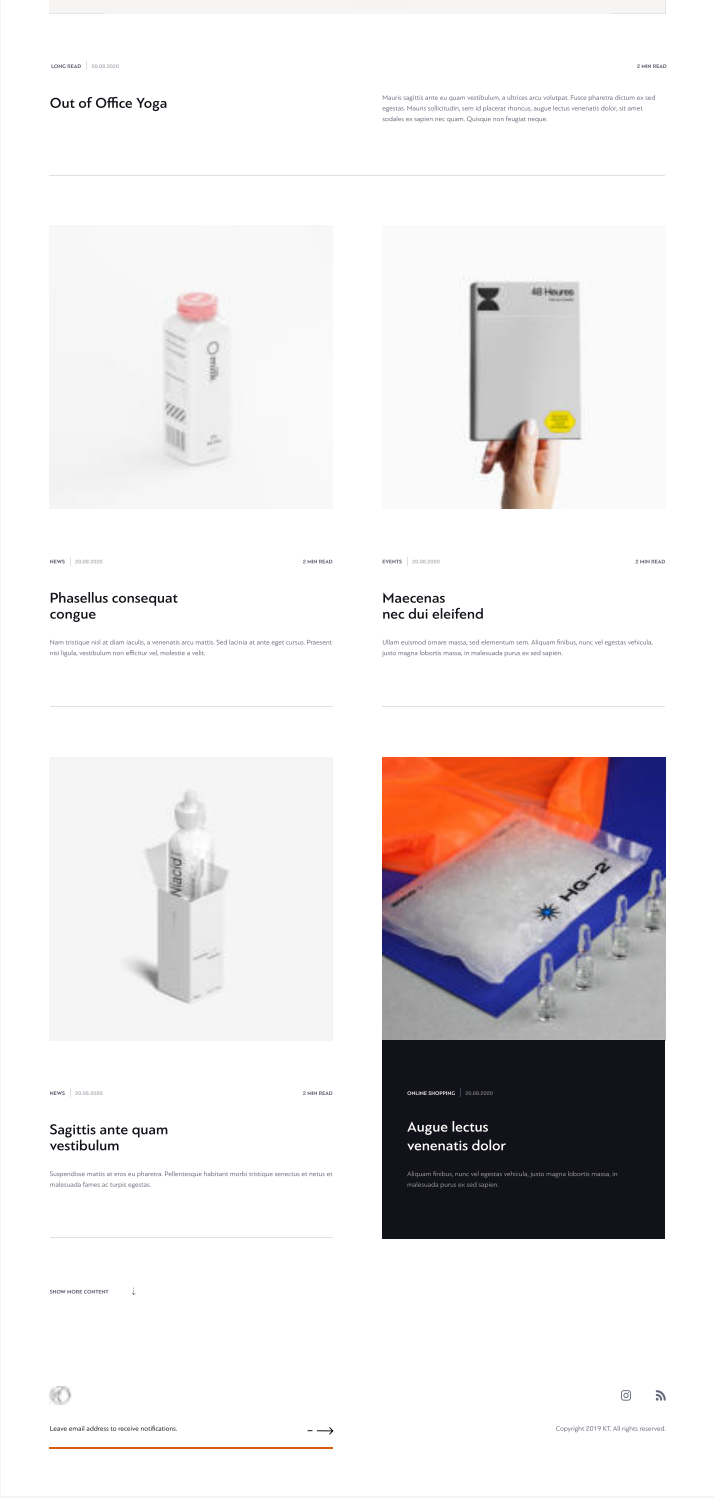
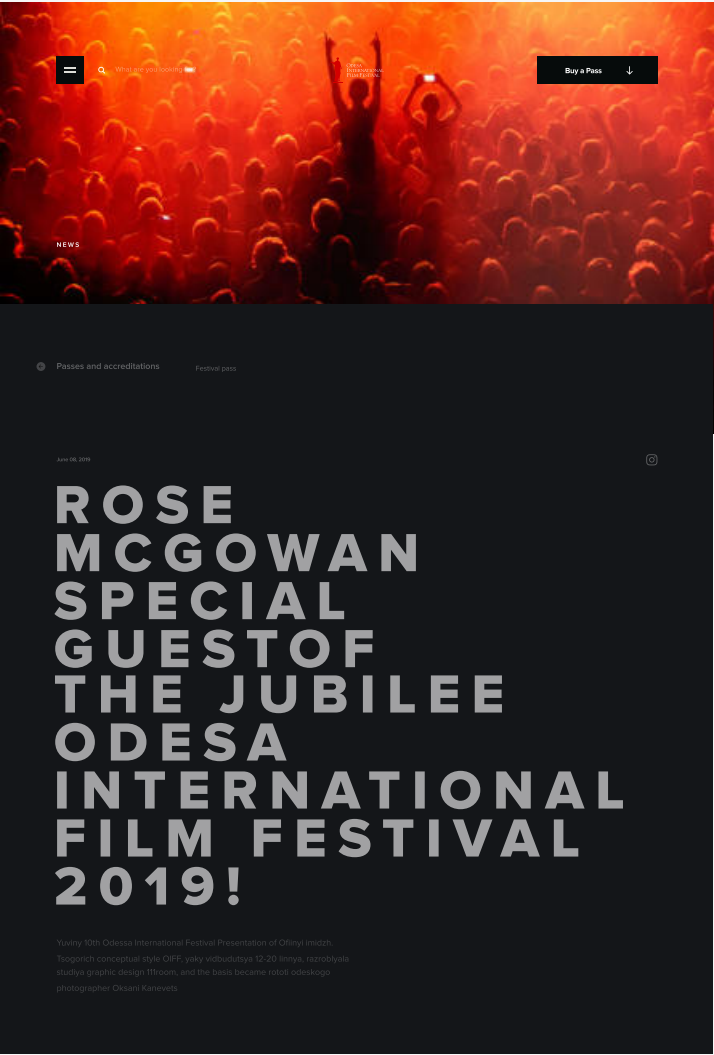
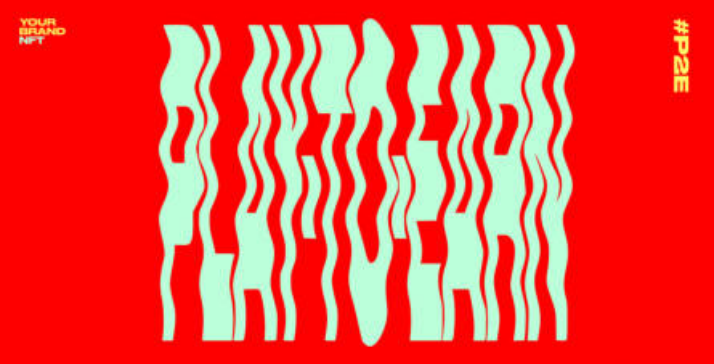


Moodboard

The moodboard is created before starting development of the visual concept of design. It helps us determine the colour palette, fonts, images, and other visual elements. The main goal of the moodboard is to create an emotional atmosphere for the future product which aligns with the target audience.

Stage duration:

1 – 2 Working Days

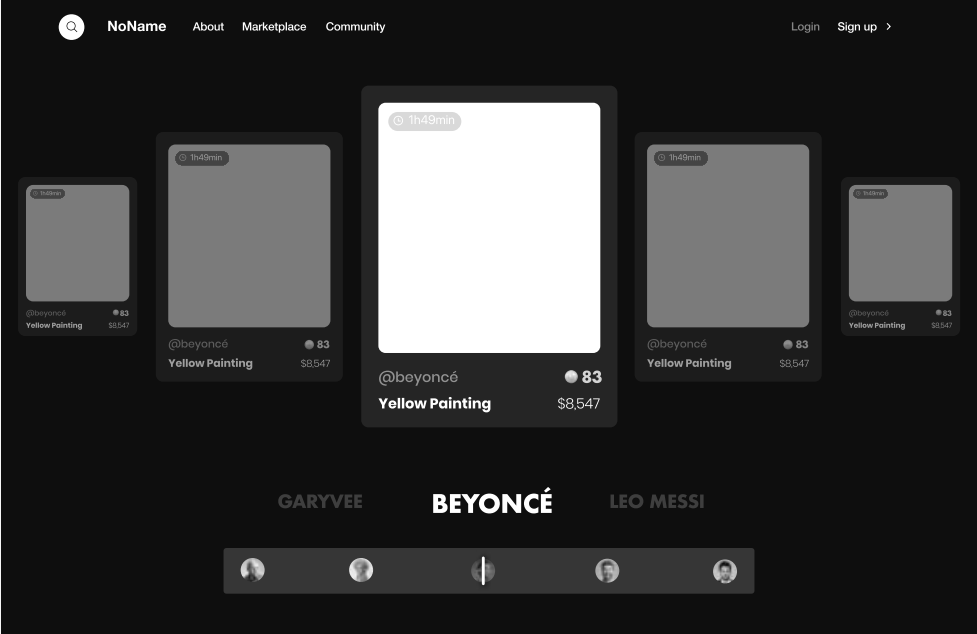


Website (Wireframes)

The Wireframes for Desktop and Mobile are developed at this stage. This will allow the client to see the structure of the future website without spending a lot of time during the production phase. They can be easily adjusted at this stage.

Stage duration:

5 – 10 Working Days



Collect and sell Digital Arts from Icons

1248 artworks [How it works](#)

Trending Auctions

Four auction cards for 'Yellow Painting' by @beyoncé, each with a timer and a 'PLACE A BID' button.

[View all](#)

Explore by Icon

We carefully curate and handpick diverse group of experienced and upcoming artists phasellus efficitur massa ex, maximus malesuada neque facilisis ac.

[View all](#)

Grid of artist icons and names: Beyoncé, Kim Kardashian, GaryVee, Dwayne Johnson, Leo Messi, and LeBron James.

Upcoming drops

Two upcoming drops for 'Billie Eilish' (January 2022) and 'Rami Malek' (February 2022), each with a 'Get notified' button.

Explore all

Categories: [New](#) [Virtual Worlds](#) [Sports](#) [Music](#) [Art](#) [Games](#) [Utility](#)

Partial view of the 'Live auctions' section showing the start of the first auction card.

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Explore all

Categories: [New](#) [Virtual Worlds](#) [Sports](#) [Music](#) [Art](#) [Games](#) [Utility](#)

Partial view of the 'Live auctions' section showing the start of the first auction card.

Partial view of the 'Top Deals from Celebrity' section showing the start of the first deal card.

Partial view of the 'Lorem Ipsum' section showing the start of the first card.

Got a question?

FAQ section with questions: 'How would I receive the artwork?', 'What is minting?', 'How would I receive the artwork?', and 'How would I receive the artwork?'.

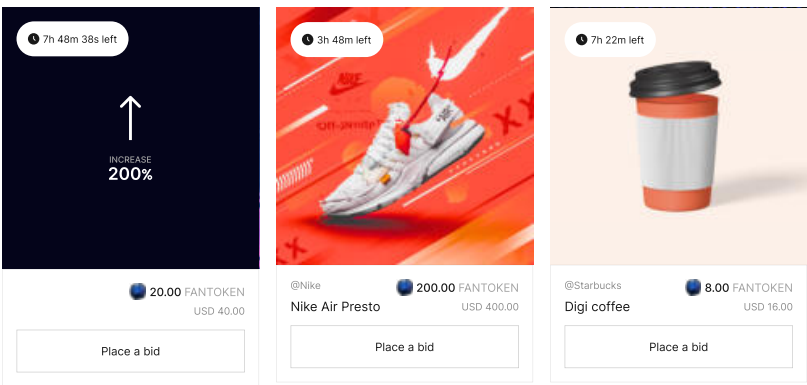
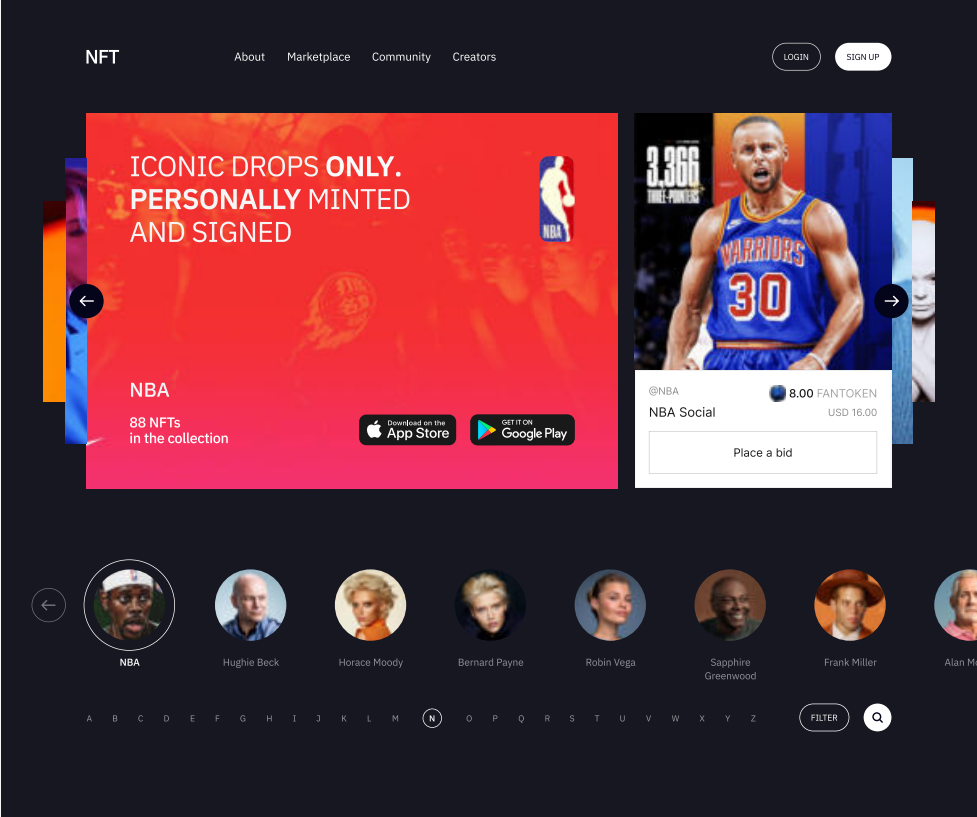
Website (Design)

The design phase starts once the Wireframes are fully approved.

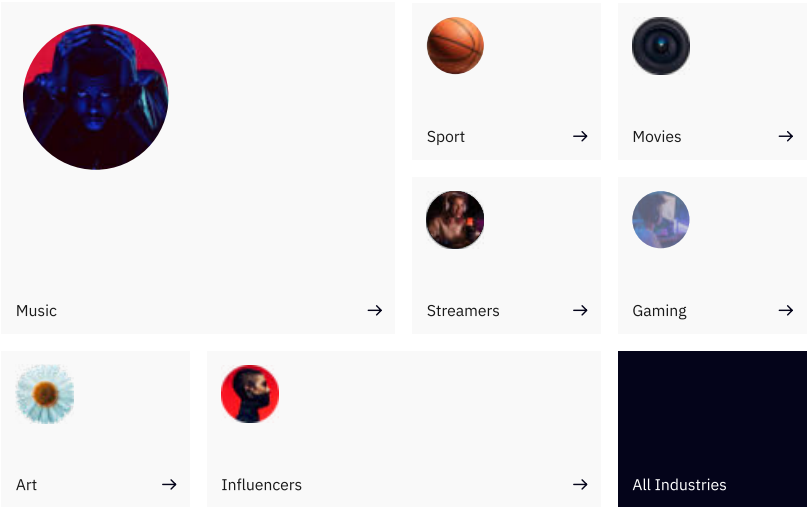
At this stage the clarity on layouts and content has been achieved, and we do not expect any major changes. We start working on creation of the emotional part of the product, in order to attract the target audience.

Stage duration:

10 – 30 Working Days



EXPLORE BY INDUSTRY

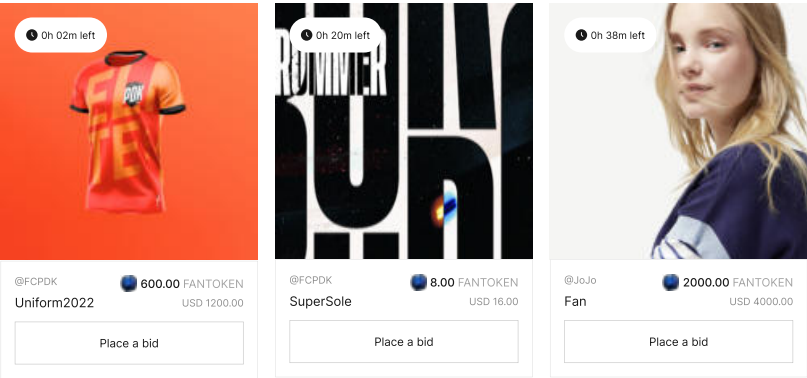
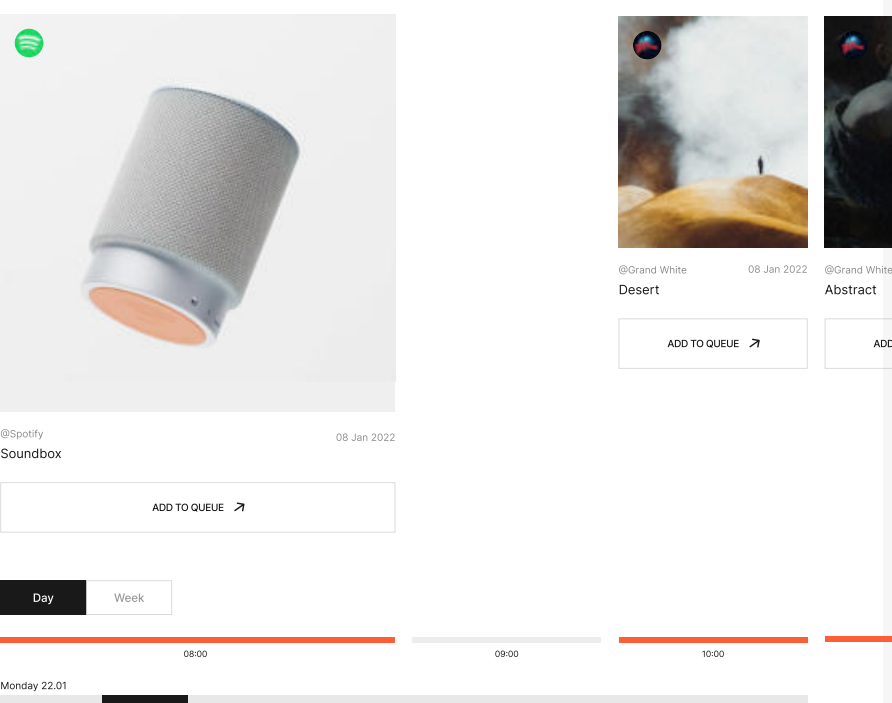


UPCOMING DROPS

We carefully curate and handpick diverse group of experienced and upcoming artists phaselius

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NoName

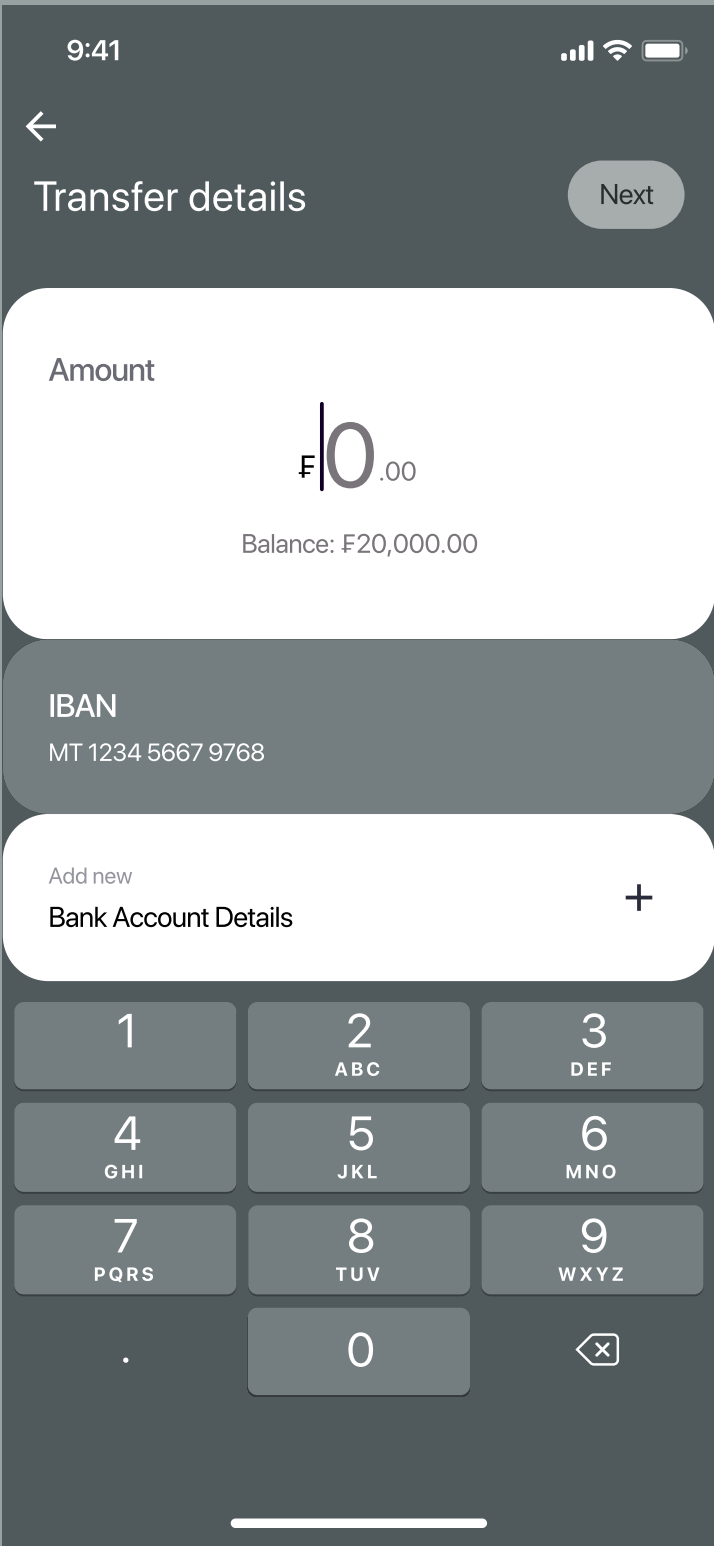
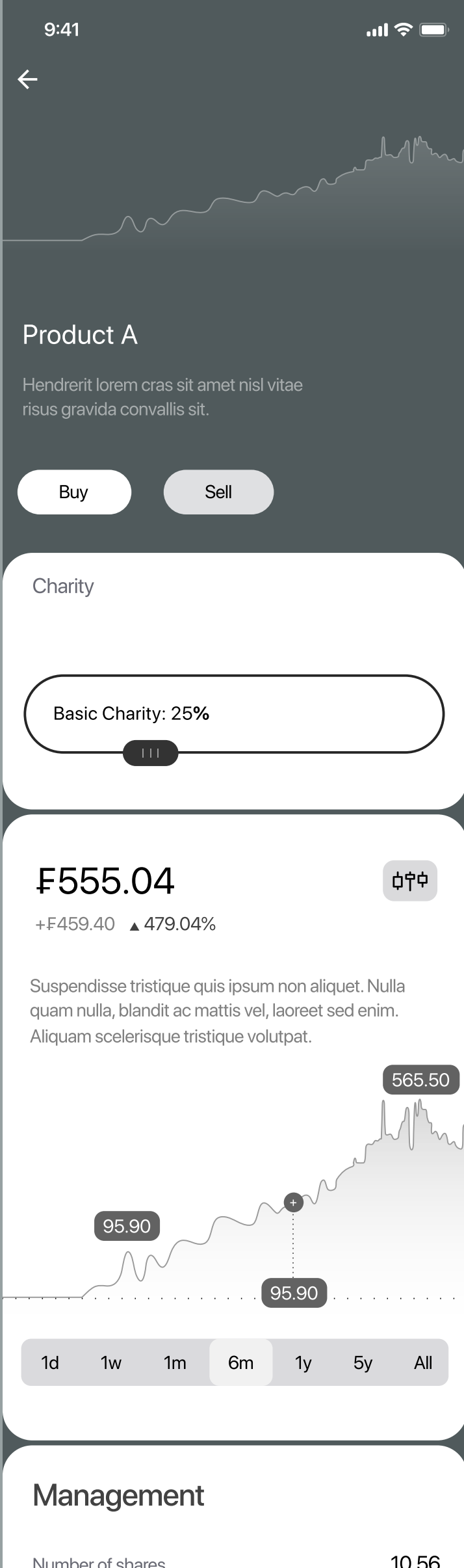
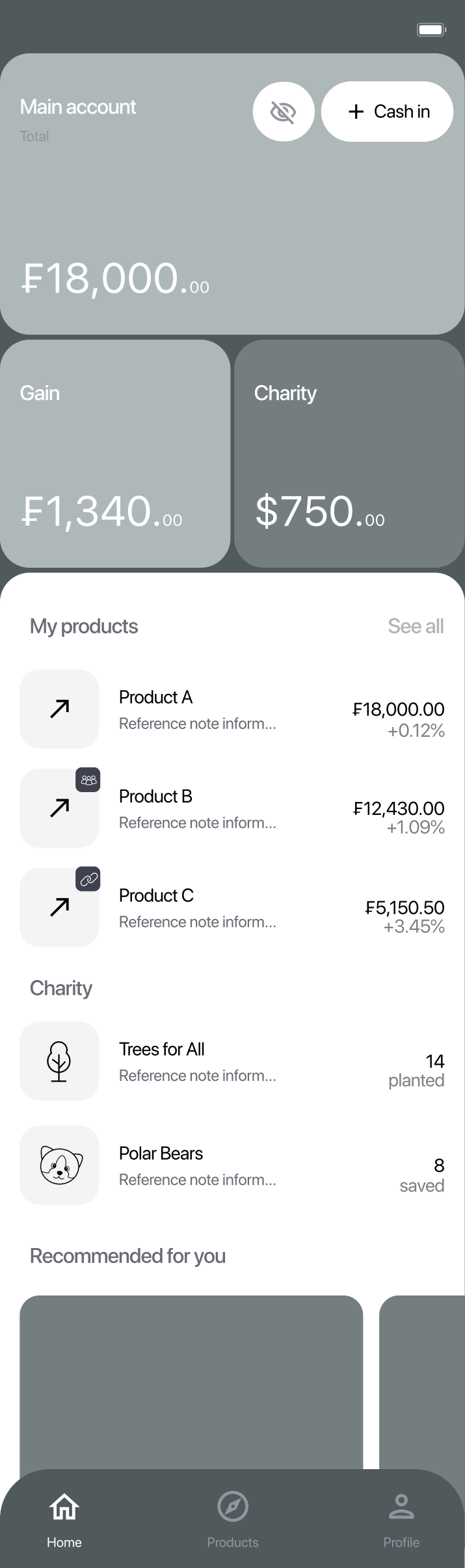
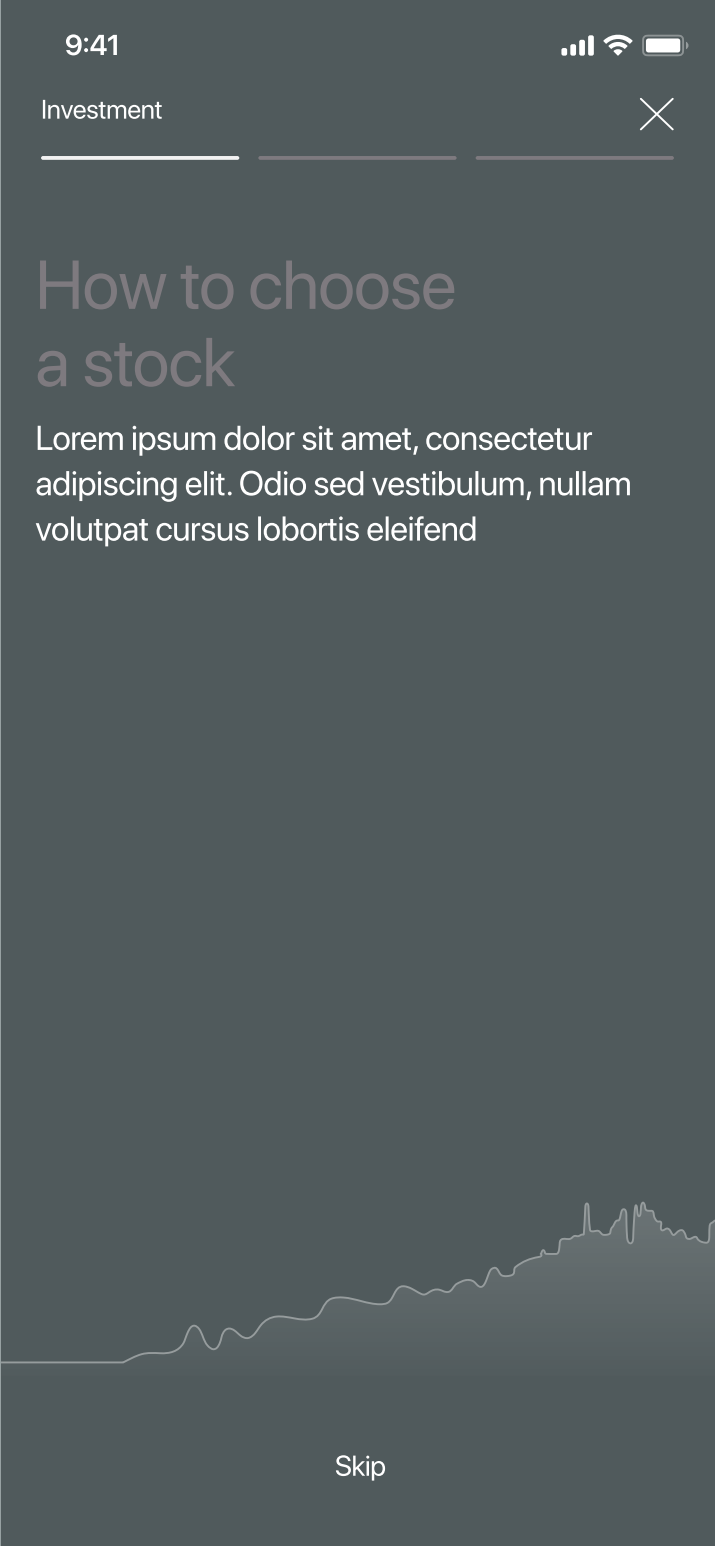
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Marketplace
Community
Collection management

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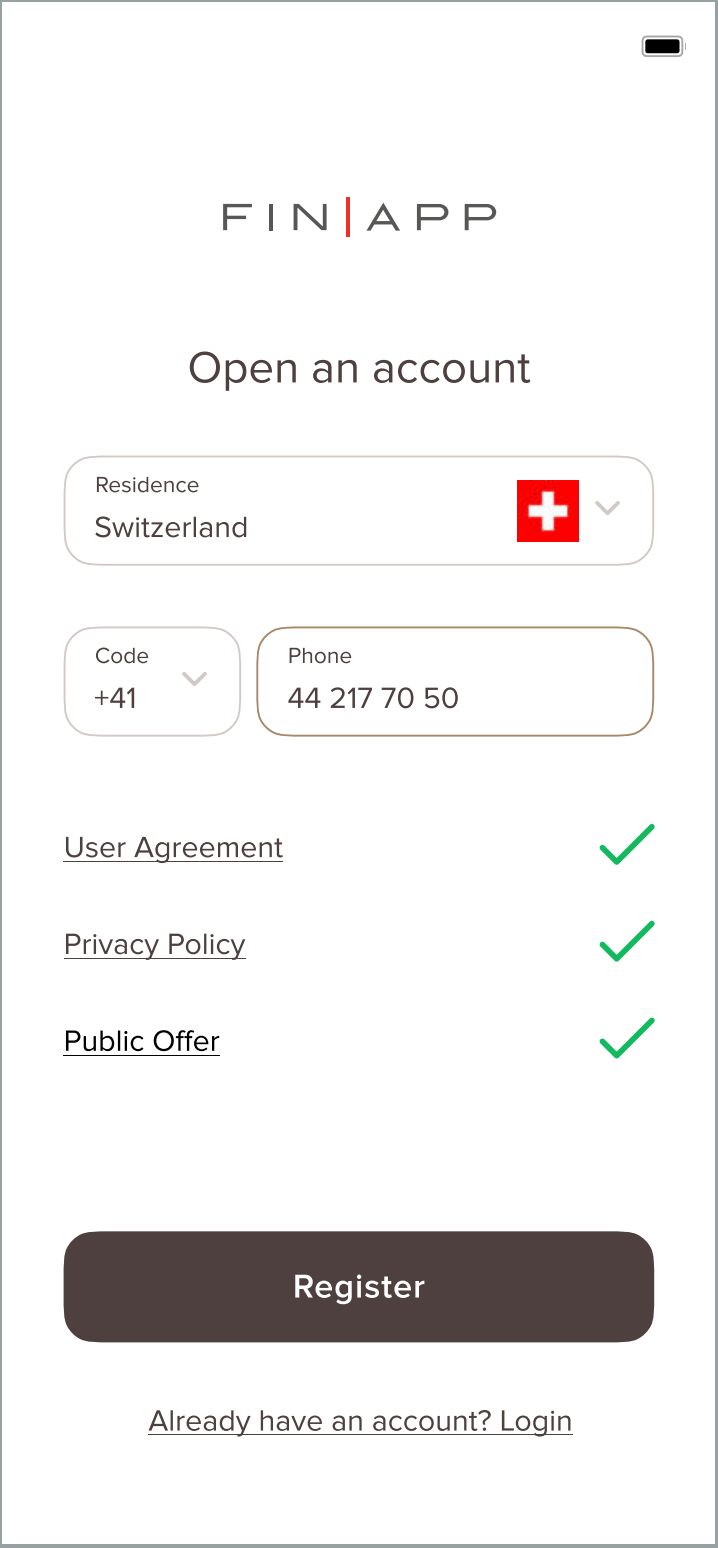
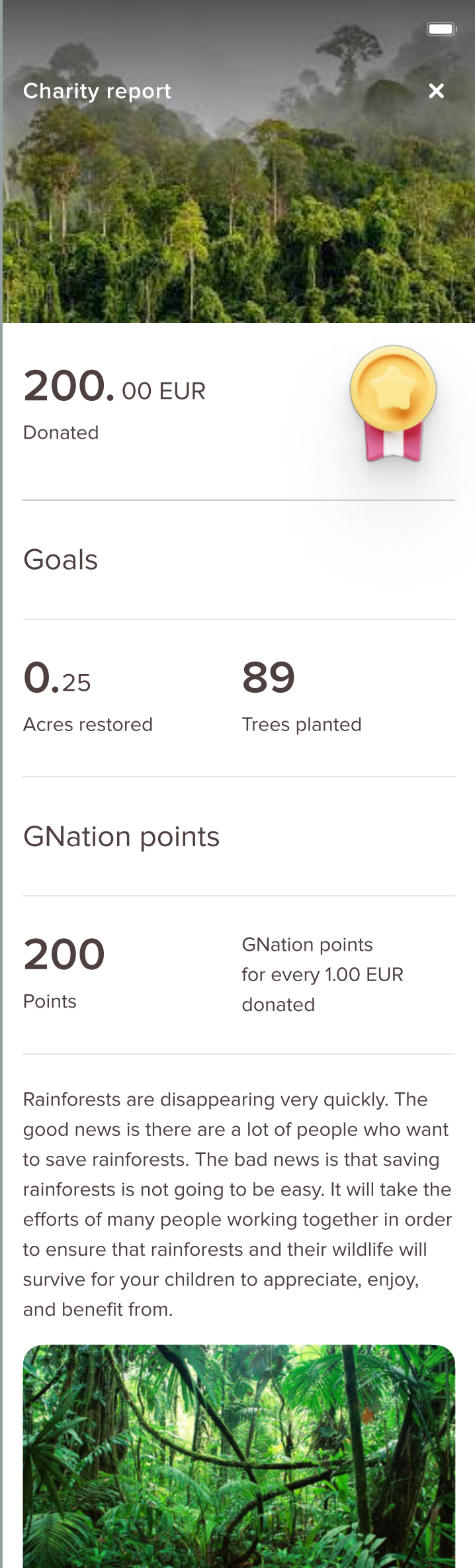
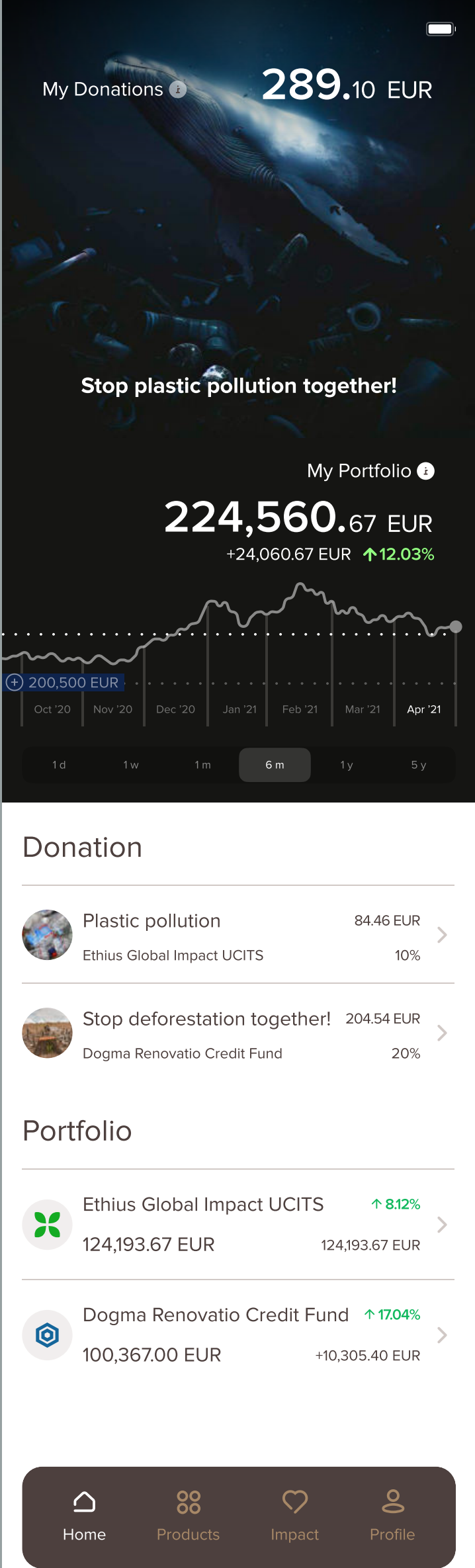
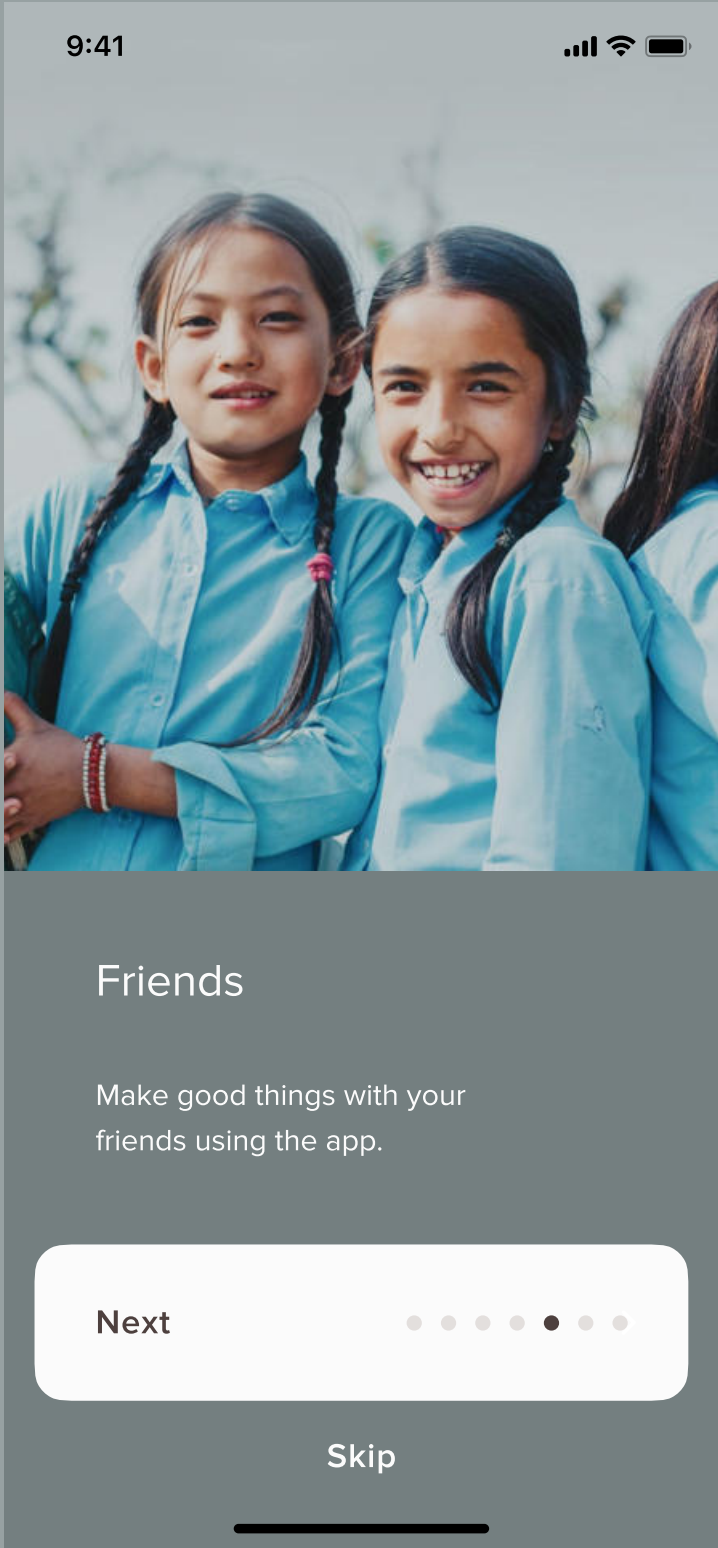
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Mobile App (Wireframes)

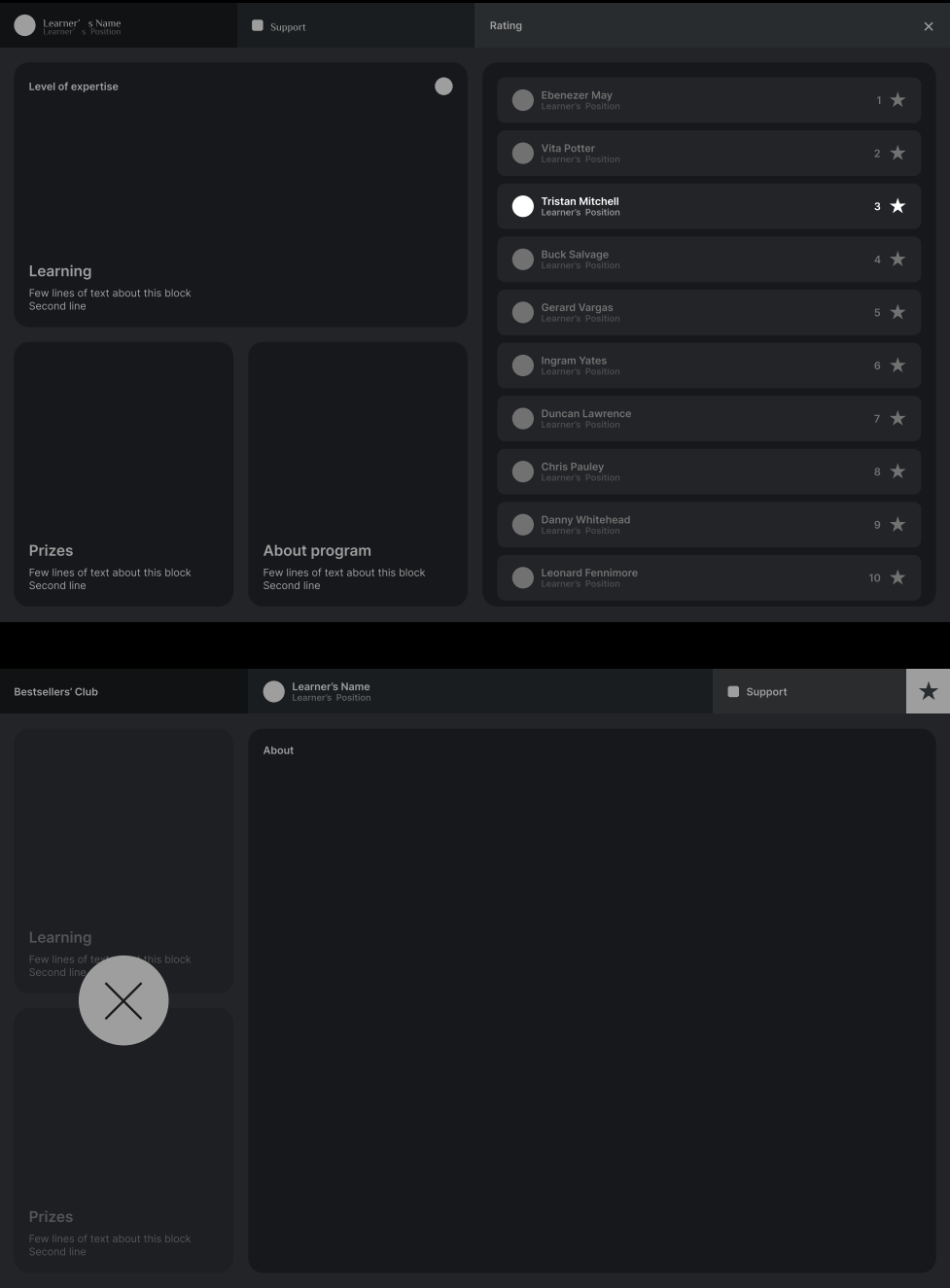
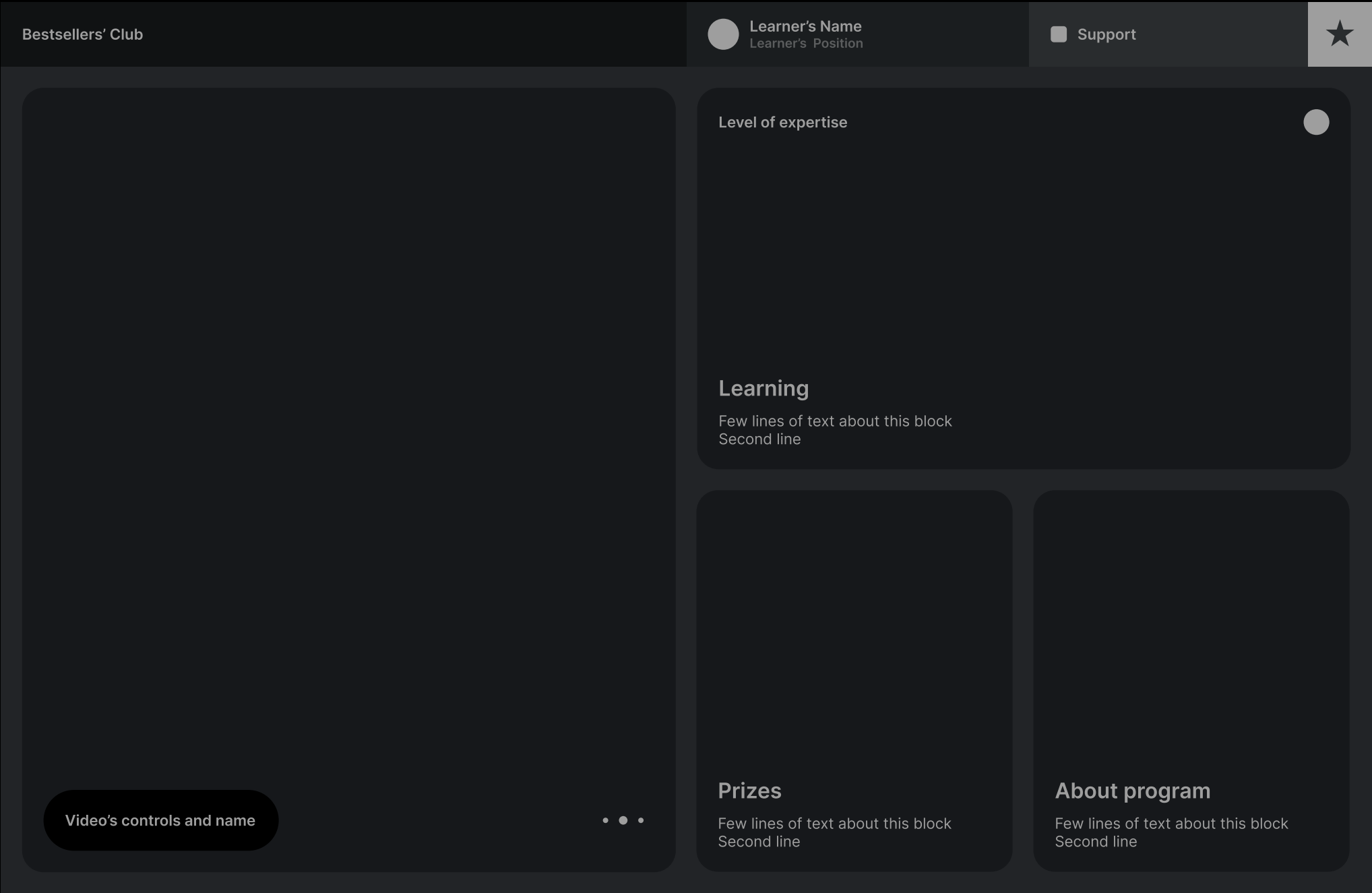


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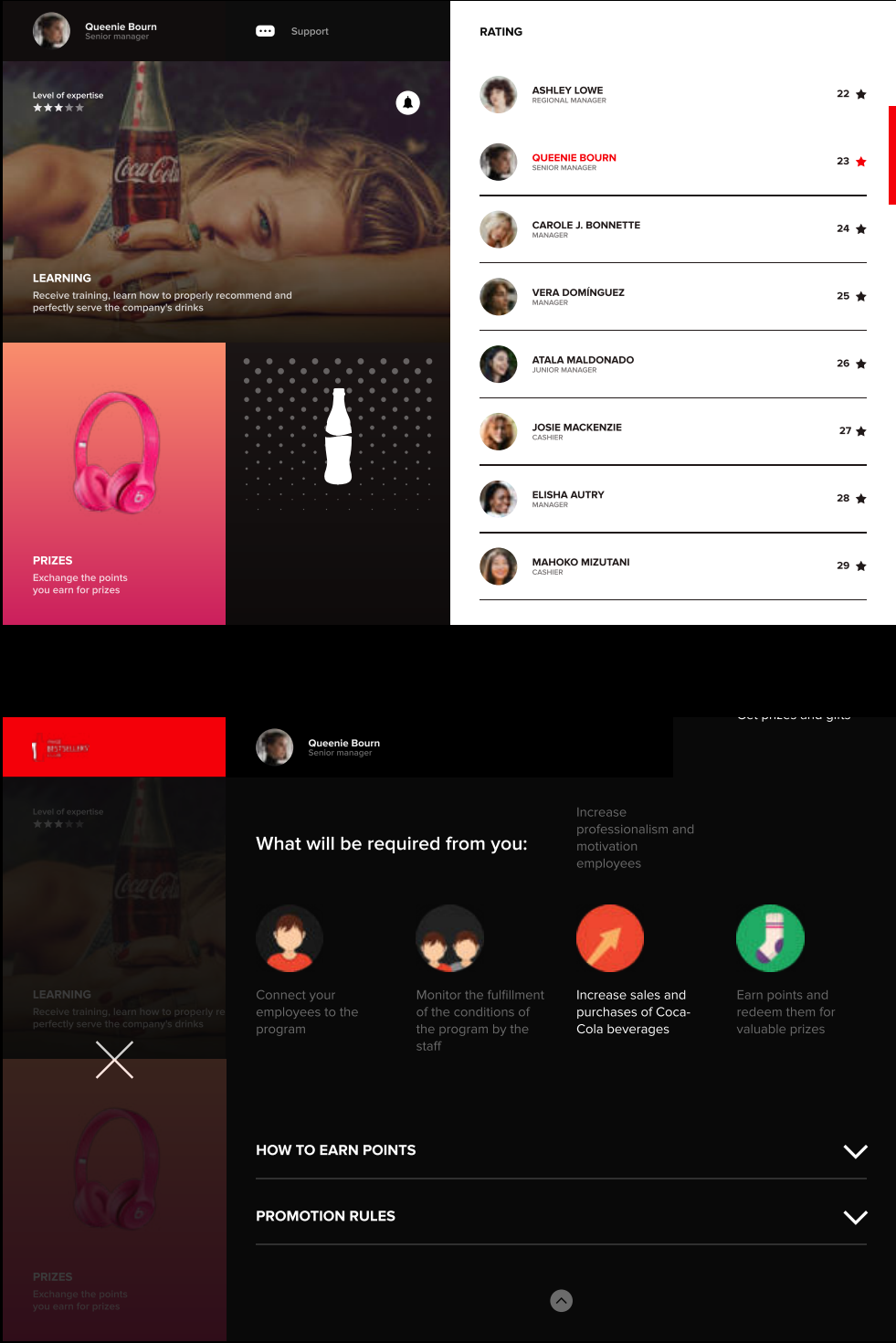
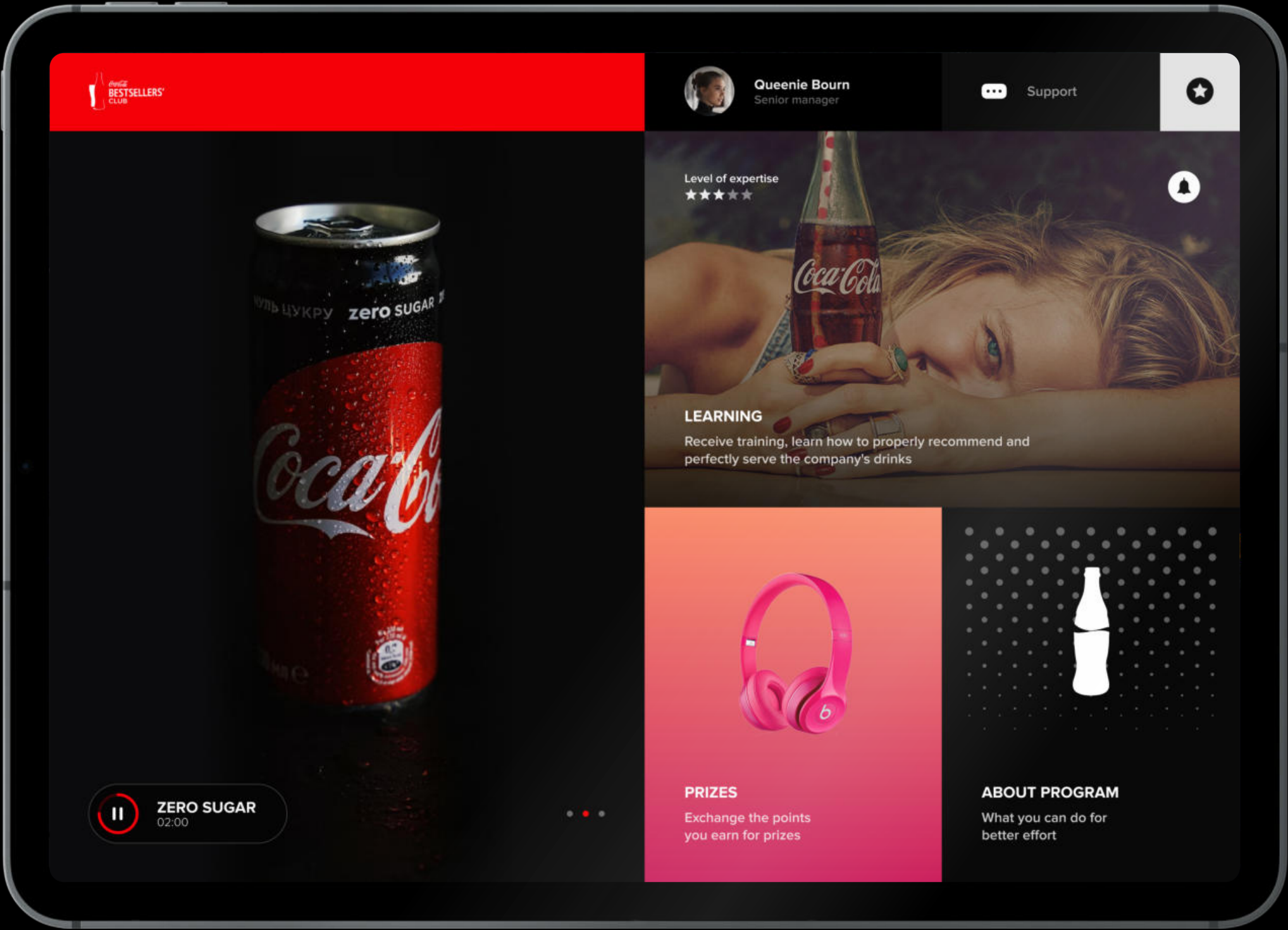
Mobile App (Design)



Product (Wireframes)



Product (Design)

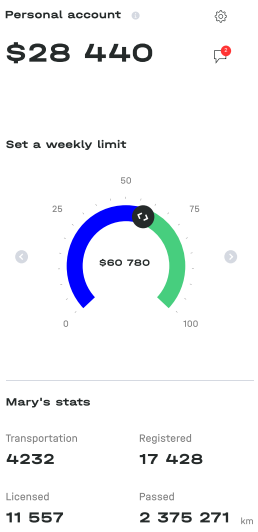
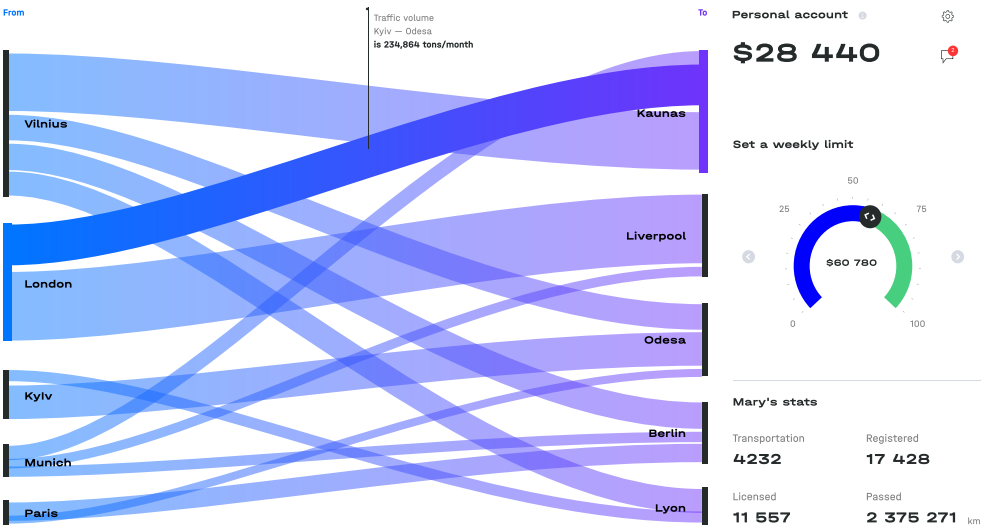
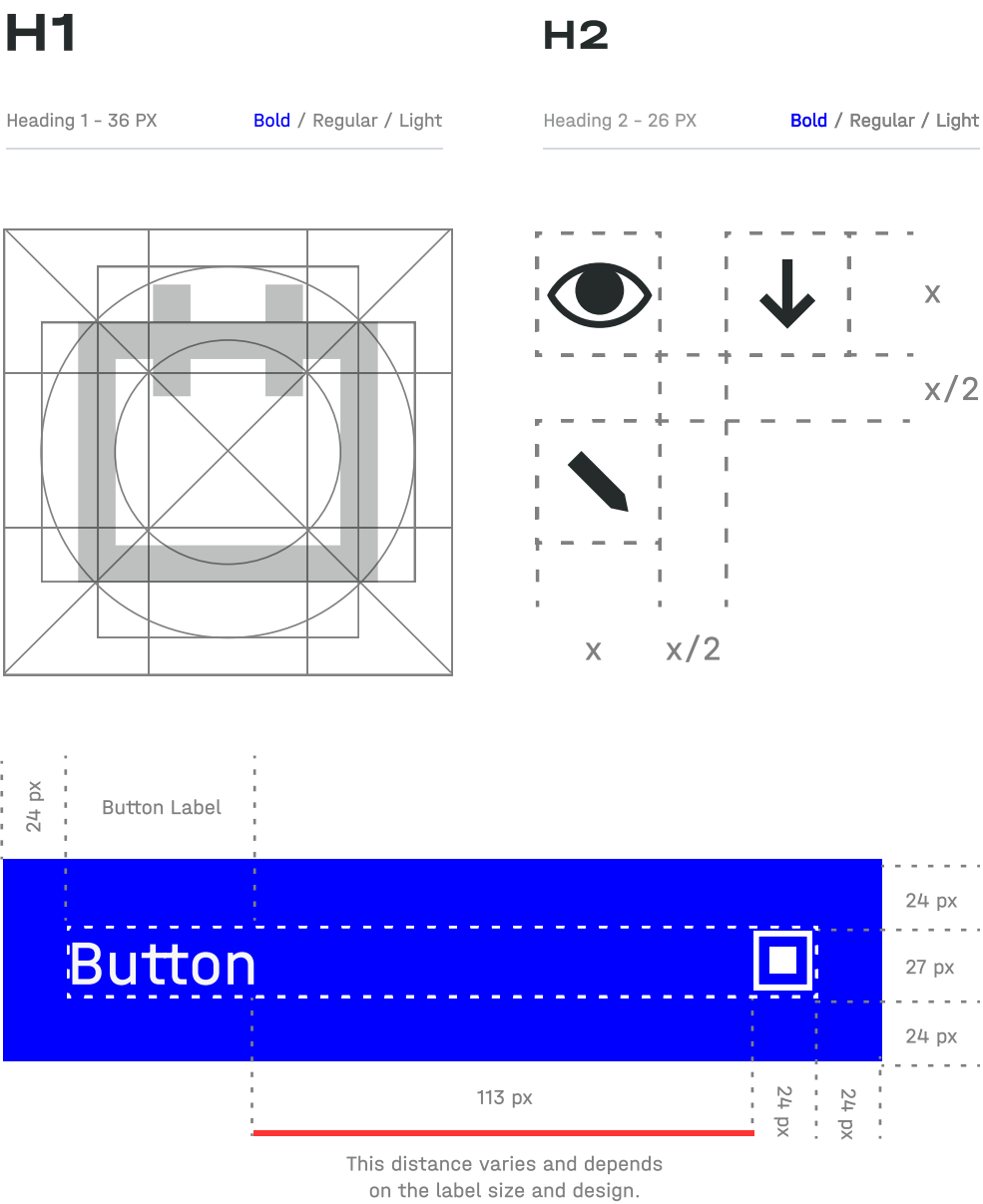
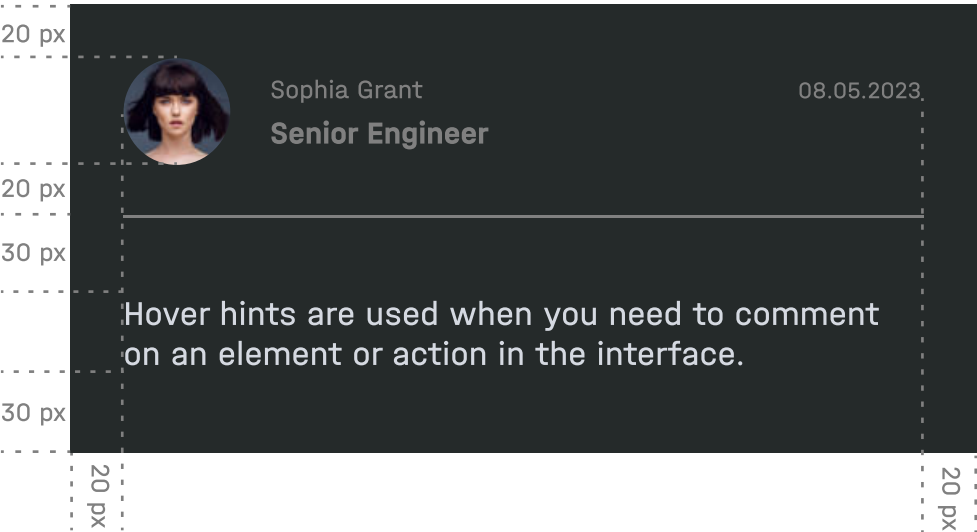
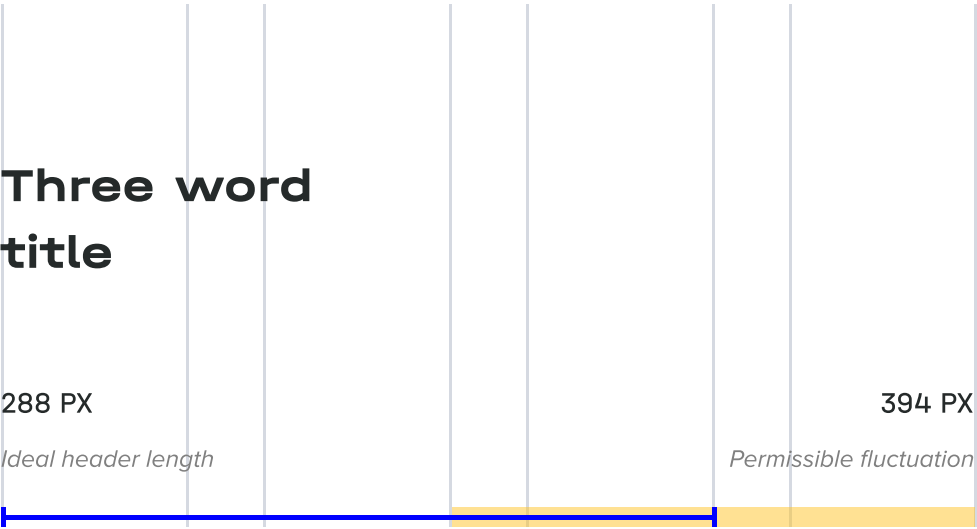
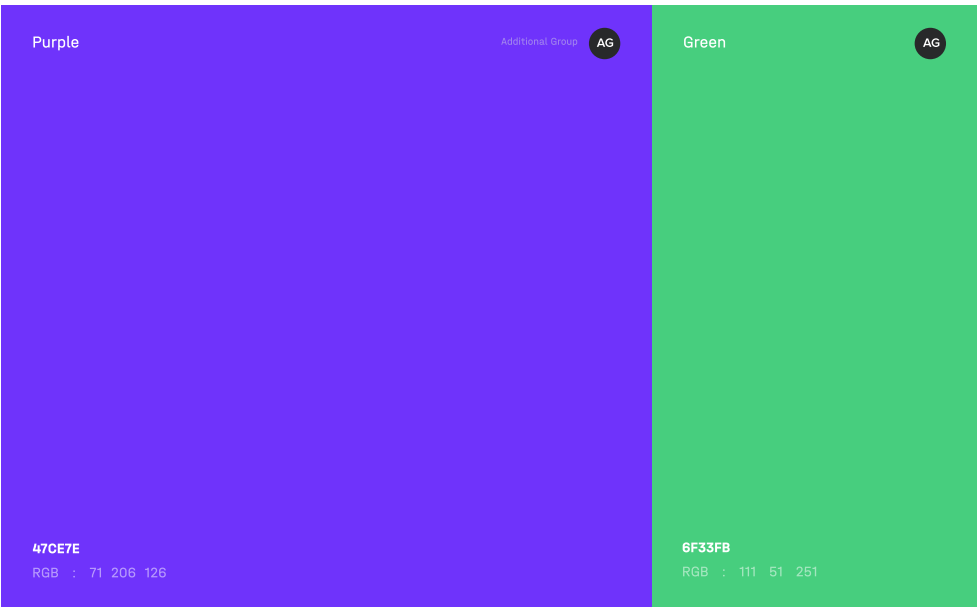


UI Kit and Style Guide

At the final stage we prepare UI Kit and the Style Guide. Their role is to provide the core principles and guidelines, which establish quality standards of the visual style of the product. It helps to preserve consistency in all future modifications, which are important for scalability of the component based design.

Stage duration:

3 – 7 Working Days



***IF YOU BELIEVE THAT OUR
EXPERTISE ALIGNS WITH YOUR
TASKS, WE WOULD BE HAPPY
TO START COLLABORATION
WITH YOU.***

Link to UPWORK profile:

[Mate and Mate](#)



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