

Photo



Name

Oleg Savchuk 06/09/1986
Ukraine / Odesa

Position

Designer
Art / Creative Director

Location

United Kingdom /
London /
SW18

Residence

Ukraine / England

Education

Odessa National Polytechnic
University 2003/07
Bachelor's degree
(Computerised control
systems)

Hobby

Skiing, Surfing, Shoot design
tips in a funny way

About

I would describe myself as an inventor.

Without Borders

I do not limit myself to the space I perform, be it digital or real life, there is always something to improve or do differently in either of the worlds.

Coming up with ideas

When inventing something, I always move in 2 ways: either from the task to a search of an idea or from the idea to the implementation solution.


Stand at the origins

What I love most about my work is the fact that I stand at the origins of the idea itself and product development, that I impact the formation of its future look.

I love it

My job allows me to be up to date with the new trends, technologies and tools and I love it.

Experience




My Seven / UAE

Partner and
Chief Design Officer
2021 - 2023



Mate and Mate / UK

Founder and
Creative Director
2017 - 2021




Pajama / UK

Senior Art Director
2015 - 2016



Leo Burnett / Rus

Senior Art Director
2014 - 2015




AKQA / UK

(received a job offer but
could not receive migration
documents) Art Director
2014



BBDO Group / Rus

Senior Art Director
2012 - 2013



Isobar / Rus

Art Director
2012 - 2012



Wunderman / Rus

Art Director
2011 - 2012

AGIMA / Rus / Director / 2010 - 2011
Ailove / Rus / Designer / 2010 - 2010
Envisionext / UA / Designer / 2007 - 2008
Envisionext / UA / HTML Coder / 2006 - 2007

Professional skills

I've performed various roles throughout my career, especially being an owner of my own company and in my last role where I had to set up the design department starting with only one other person to the Chief Design Officer managing 4 divisions with 23 people across 4 different locations. As a result of raising a team from scratch over 2 years I was acting as a hands-on person as well as a manager.

Roles performed

UI designer /
Director managing 8 UI juniors

Executing on all phases of the design process from wireframing concepts / mocks to final hand-off to programmers.

Translating wireframes into high-quality UI designs.

Identifying and suggesting solutions to resolve UI problems and friction points.

Graphic designer/
Director managing 4 juniors

Managing the quality of design throughout all phases of a project.

Creating digital platforms and products from brief to delivery and beyond.

Art Direction

Creating digital platforms and products from brief to delivery and beyond

Originating ideas to deliver solutions to the business.

Overseeing creatives to ensure they work productively and meet the brief and budget.

Maintaining graphic consistency across all deliverables.

Developing “the big idea” for the project.

Creative management

Driving the vision, design and delivery of the project.

Setting and leading overall creative direction across all disciplines to execute concepts.

Serving as a mentor, inspiring and guiding juniors team members.

Motivating them to create projects that could be awarded or could create an informational occasion in the media field.

Overall skills I’ve acquired throughout my career:

Analysis	Briefs	Ideas	Big Ideas
Analysis of the client's business and identifying weaknesses or bottlenecks in the campaign or product in order to find a solution to solve the issues.	Creative brief development.	Generation of ideas for various products/projects that would allow the business to expand its market share and attract the attention of its clients.	Development of a visual direction for a global campaign or project.
Attention	Third-party	Concepts	Questions
High attention to the details.	Experience in engaging and working with third-party teams or individuals to maximise the effectiveness of problem solving.	Ability to offer different design concepts for the same product	Ability to question my own concepts and ideas

Professional beliefs

Product should correspond to the emotional state and internal values of the user and not the designer

Business is more important

Commercial Web or Mobile design is not an art! In my opinion this is another channel to increase the company's/project income

Think like user

We (as a creative team) need to look at the product through the eyes of the end user

Self-development

Events

Attending advertising festivals/fairs/exhibitions to be up-to-date with the trends, campaigns and products

Design portals

Self-learning on a daily basis by browsing through the professional design portals

Coming up with ideas

Coming up with ideas for advertising campaigns or products (with no real order or client, just to train my brain)

Last job

Startup / My Seven

Position

Fan Engagement / Blockchain / NFT / Celebrities / Play to Earn

**Chief Design Officer
(4 divisions and 23 designers)**









Tasks

Building a team from scratch

Development of the visual concept of the product and the brand overall

Building a model and finding solutions for optimising workflows when scaling the product

Awards

<div>Cannes Lions / Gold</div> <div></div> <div>Cyber (Young Lions) / 2013</div>	<div>London Design Awards / Gold 2</div> <div></div> <div>Digital - Food & Drink / 2018 Mobile App / 2016</div>	<div>Awwwards</div> <div></div> <div>Honorable / 2019 Honorable / 2016 Honorable / 2013</div>	<div>Art Directors Club / Shortlist</div> <div></div> <div>Mobile App / 2017</div>
<div>Golden Drum / Shortlist</div> <div></div> <div>Mobile campaigns / 2014</div>	<div>Golden Hammer / Bronze 2</div> <div></div> <div>Best Use Of Media / 2014 Interactive media / 2014</div>	<div>Behance</div> <div></div> <div>2020 2 2018 2017 2016 2013 2012 2011 2010 2 2008</div>	<div>MIAF / Shortlist / Bronze</div> <div></div> <div>Mobile App / 2017 Digital advertising / 2014</div>
<div>Tagline Awards / Gold / 2018 KIAF / Silver / Bronze / 2014 Golden Site Awards / Gold / 2012</div>			









Judge



D&AD

New Blood
The Portfolios
2021

Hard skills

Figma		Adobe Photoshop		Adobe Premiere pro		Miro	
Professionally		Professionally		Professionally		High level	
Adobe Illustrator		Adobe After Effects		Adobe Audition		Sketch	
High level		Amateur level		Amateur level		Amateur level	

Soft skills

<div>•</div> <hr/> <div>Collaborative and pragmatic approach to work</div>	<div>•</div> <hr/> <div>Able to think strategically, creatively and conceptually and ability to defend my POV and idea</div>	<div>•</div> <hr/> <div>An eye for detail and strong design skills</div>	<div>•</div> <hr/> <div>Challenger mindset when it's down to create a design vision and product development</div>
<div>•</div> <hr/> <div>Able to work independently and make decisions in a fast-paced environmen</div>	<div>•</div> <hr/> <div>Flexibility and adaptability</div>	<div>•</div> <hr/> <div>Always willing to share experience</div>	<div>•</div> <hr/> <div>Team player</div>

Weaknesses

I don't like to wait

-

I may be impatient when it comes to the waiting of a result

Projects

My Seven is a digital platform consisting of two blocks. The first one is a Mobile App in the Fan Engagement / Blockchain / NFT / Celebrities / Play to Earn sector and the other one is a personalised marketplace.

Marketplace / Main Page

NFT

AboutMarketplaceCommunityCreators

LOGIN

SIGN UP

←

ICONIC DROPS ONLY.
PERSONALLY MINTED
AND SIGNED


NBA

88 NFTs
in the collection

Download on the
App Store

GET IT ON
Google Play

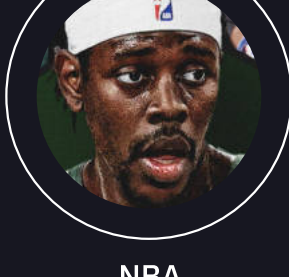
→




@NBA8.00 FANTOKEN
NBA SocialUSD 16.00

Place a bid

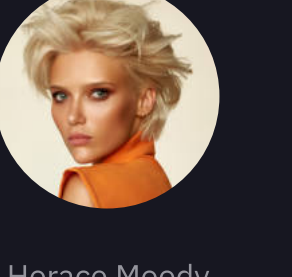
←



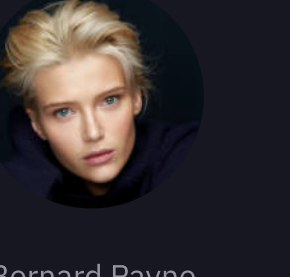
NBA



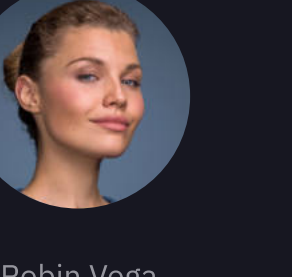
Hughie Beck




Horace Moody




Bernard Payne




Robin Vega



Sapphire Greenwood



Frank Miller



Alan Moore

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

FILTER

Q

TRENDING AUCTIONS

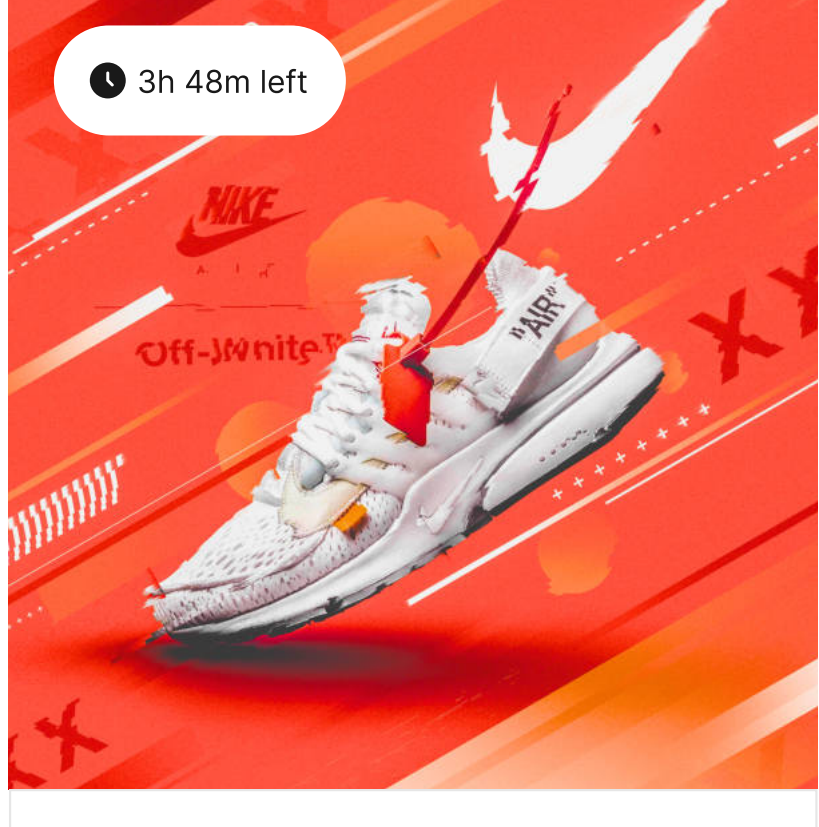
7h 48m 38s left

↑
INCREASE
200%

@Beyoncé
Chromatic20.00 FANTOKEN
USD 40.00

Place a bid


3h 48m left



@Nike200.00 FANTOKEN
USD 400.00

Place a bid

7h 22m left

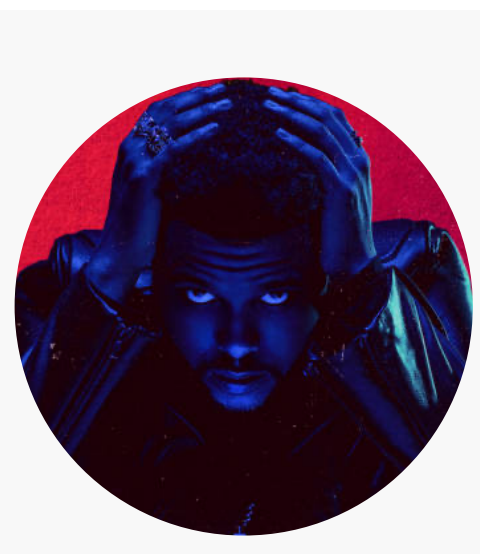


@Starbucks8.00 FANTOKEN
USD 16.00


Place a bid

VIEW ALL


EXPLORE BY INDUSTRY



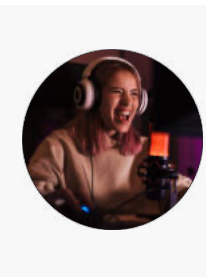
Music



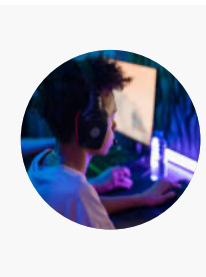
Sport




Movies



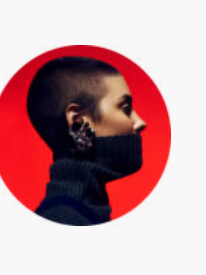
Streamers



Gaming



Art




Influencers

All Industries


UPCOMING DROPS

We carefully curate and handpick diverse group of experienced and upcoming artists phasellus




@Spotify08 Jan 2022
Soundbox

ADD TO QUEUE



@Grand White08 Jan 2022
Desert

ADD TO QUEUE



@Grand White
Abstract

ADD TO QUEUE

DayWeek

Monday 22.01

08:0009:0010:00

NFT

AboutMarketplaceCommunityCreators

Q

LOGIN

SIGN UP

THE WEEKND

15 465 followers

Follow +

Explore online catalog of the Weeknd artwork, learn details about each work as well as history about Weeknd. Add artwork you own into your collection management.

Industries

MusicDigitalArtVirtual Worlds

Download my app & get tokens for free

Download on the App Store

GET IT ON Google Play

48 products

FEATURED

1h 02m left

@Baysore

Chromatic

60.00\$160.00

Place a bid

2h 22m left

@Nike

Nike Air ...

20.00\$40.00

Place a bid

2h 48m left

@Starbucks

Digi coffee

60.00\$190.00

Place a bid

3h 58m left

@Black

Wow

40.00\$110.00

Place a bid

48 products

AVAILABLE ARTWORKS

MusicMoviesSportInfluencersStreamersArtGamingMore

1h 02m left

@FCPDK

Uniform2022

600.00\$1200.00

Place a bid

1h 20m left

@FCPDK

SuperSole

10.00\$20.00

Place a bid

1h 38m left

@Julio

Fan

2000.00\$4000.00

Place a bid

VIEW ALL →

UPCOMING DROPS

We carefully curate and handpick diverse group of experienced and upcoming artists phasellus

@TheWeeknd

Jordan signature

22 Jan 2022

GET IN LINE →

@Bollywood

Canon

02 Feb 2022

GET IN LINE →

@Society

Soundbox

08 Feb 2022

GET IN LINE →

08:00

Monday

22.01

Tuesday

23.01

Wednesday

24.01

Thursday

25.01

Friday

26.01

Saturday

27.01

Sunday

28.01

Week

Day

RELATED ARTISTS

MusicMoviesSportInfluencersStreamersArtGamingMore

The Weeknd

Hughie Beck

Horace Moody

Bernard Payne

Robin Vega

Sapphire Greenwood

Frank Miller

Alan M

26 products

RELATED ARTWORKS

8h 08m left

@BBC

DigiVac

90.00\$180.00

Place a bid

20h 38m left

@BBC

Sole

3.00\$6.00

Place a bid

22h 04m left

@BBC

Ring

12.00\$14.00

Place a bid

VIEW ALL →

NFT

MarketplaceCommunityCollection management

SHOP

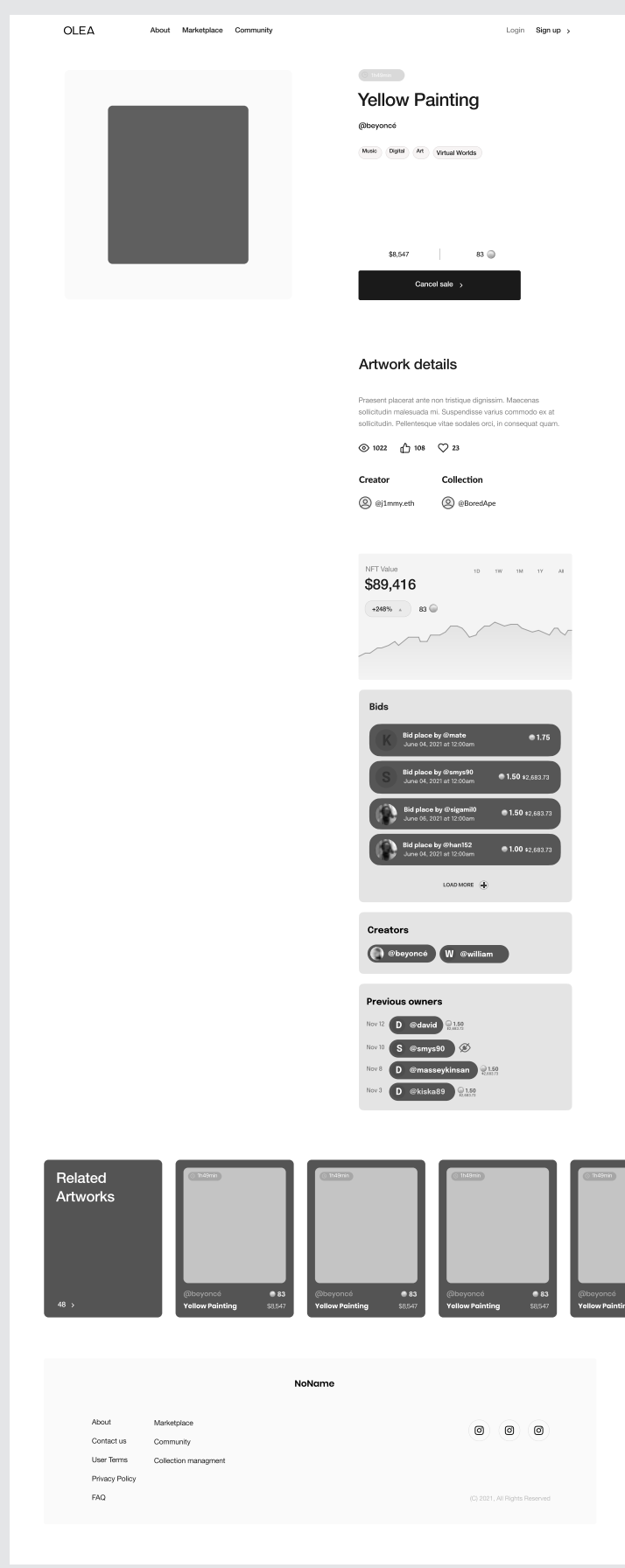
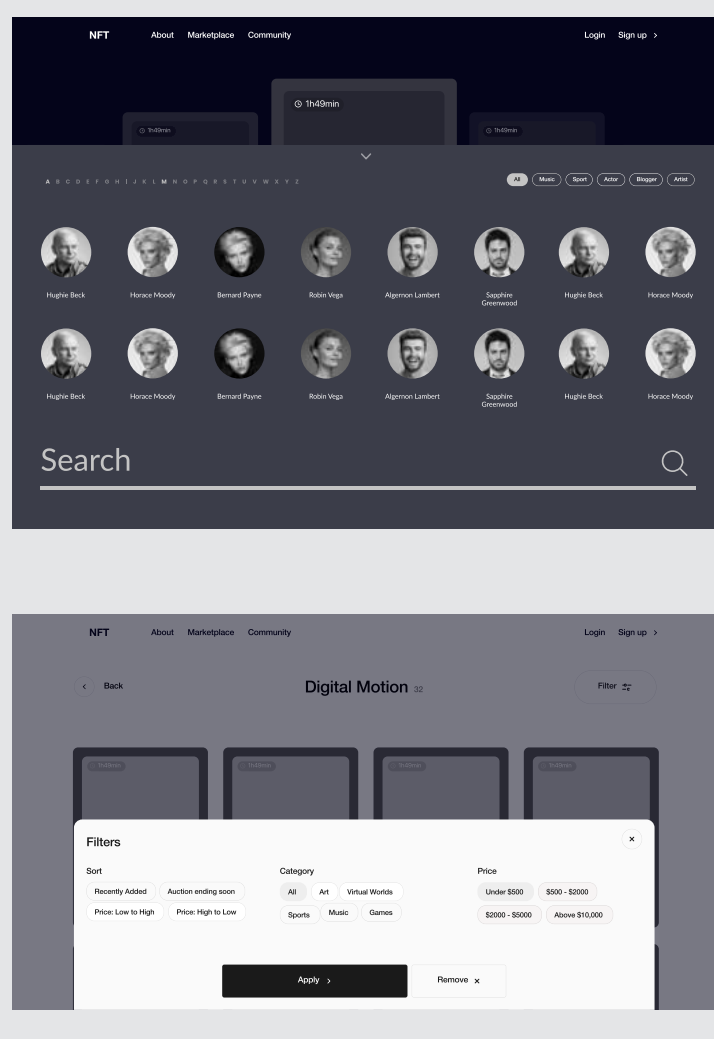
CONTACT

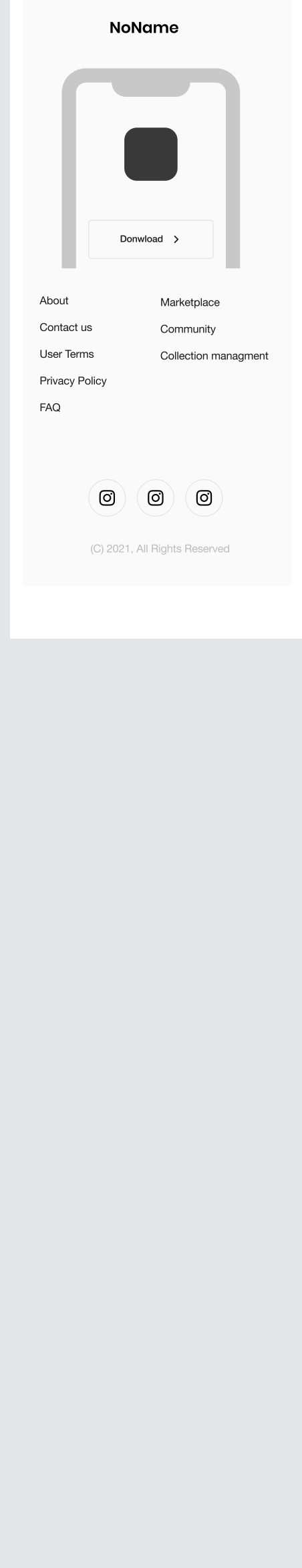
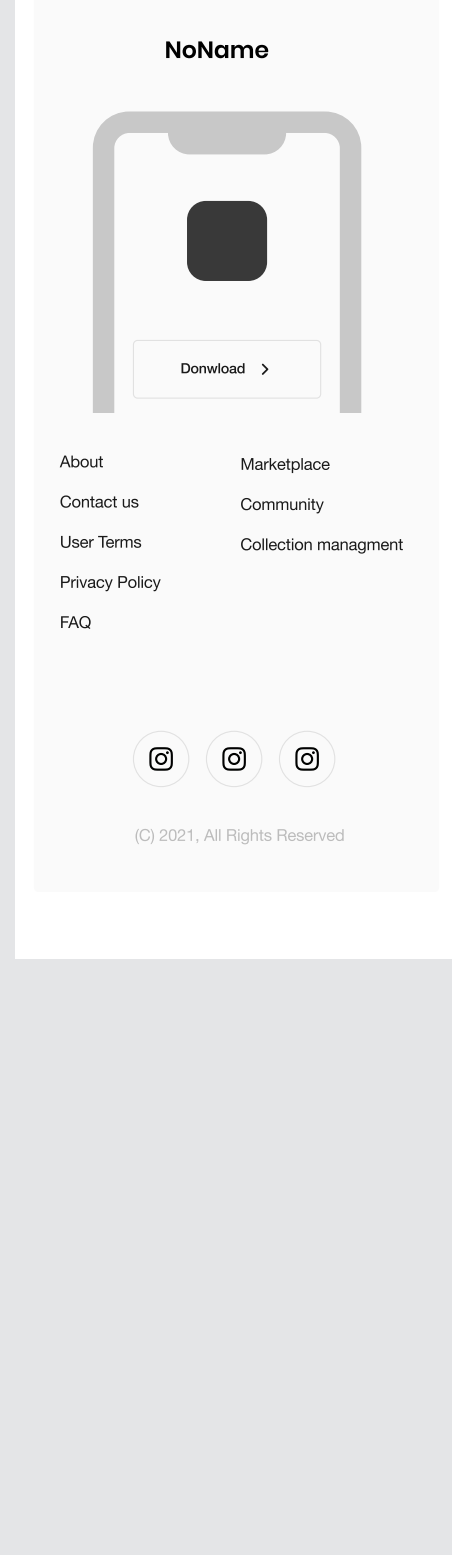
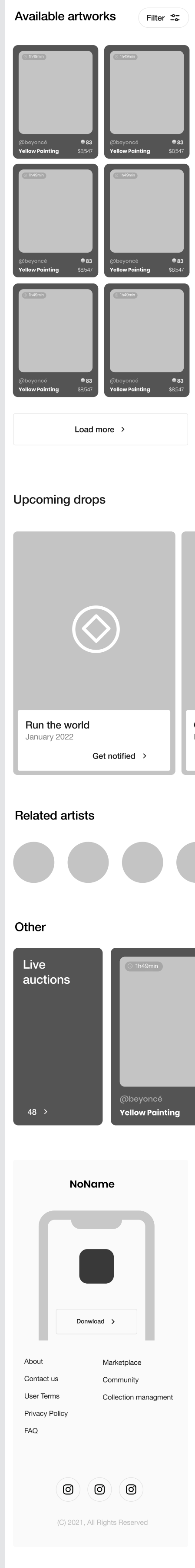
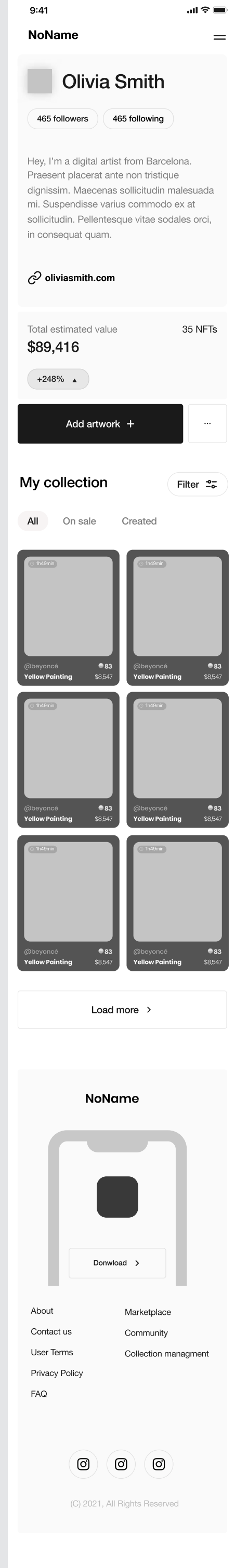
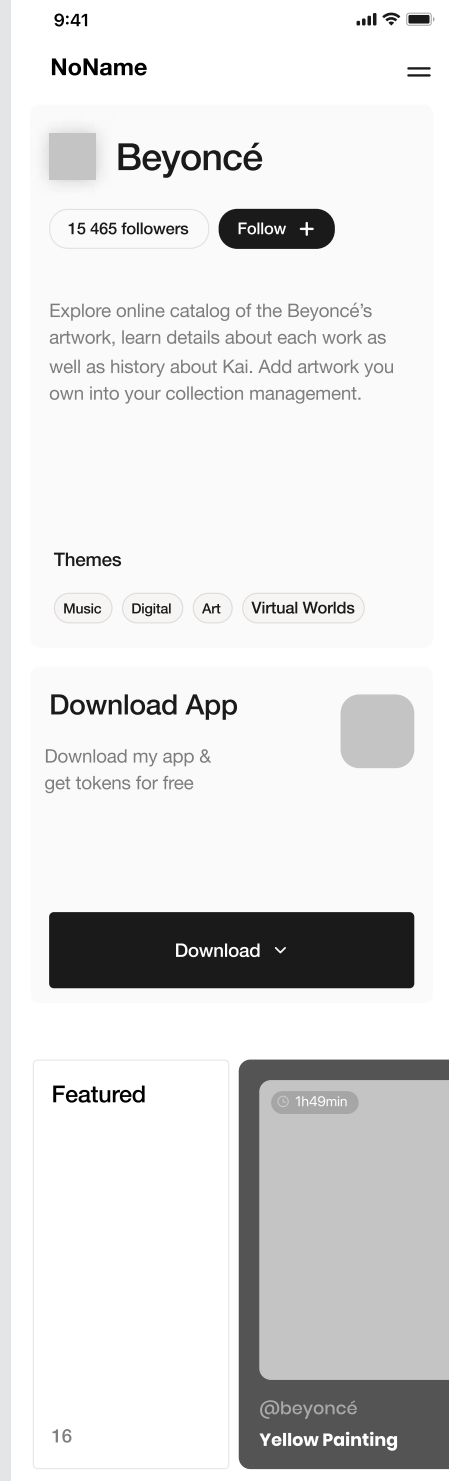
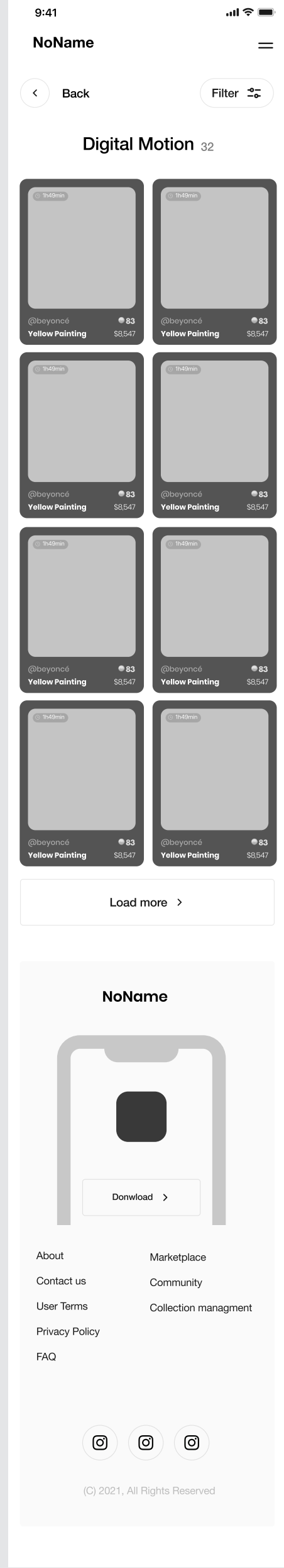
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Additional Information

Languages

Ukrainian - native speaker
Russian - native speaker
English - intermediate

Contacts

dliniy300@gmai.com
07575366866

Social media

[Behance](#)
[linkedin](#)
[Instagram](#)

Employment

Full time
Part time
Contract
Freelance

I am always open to new opportunities